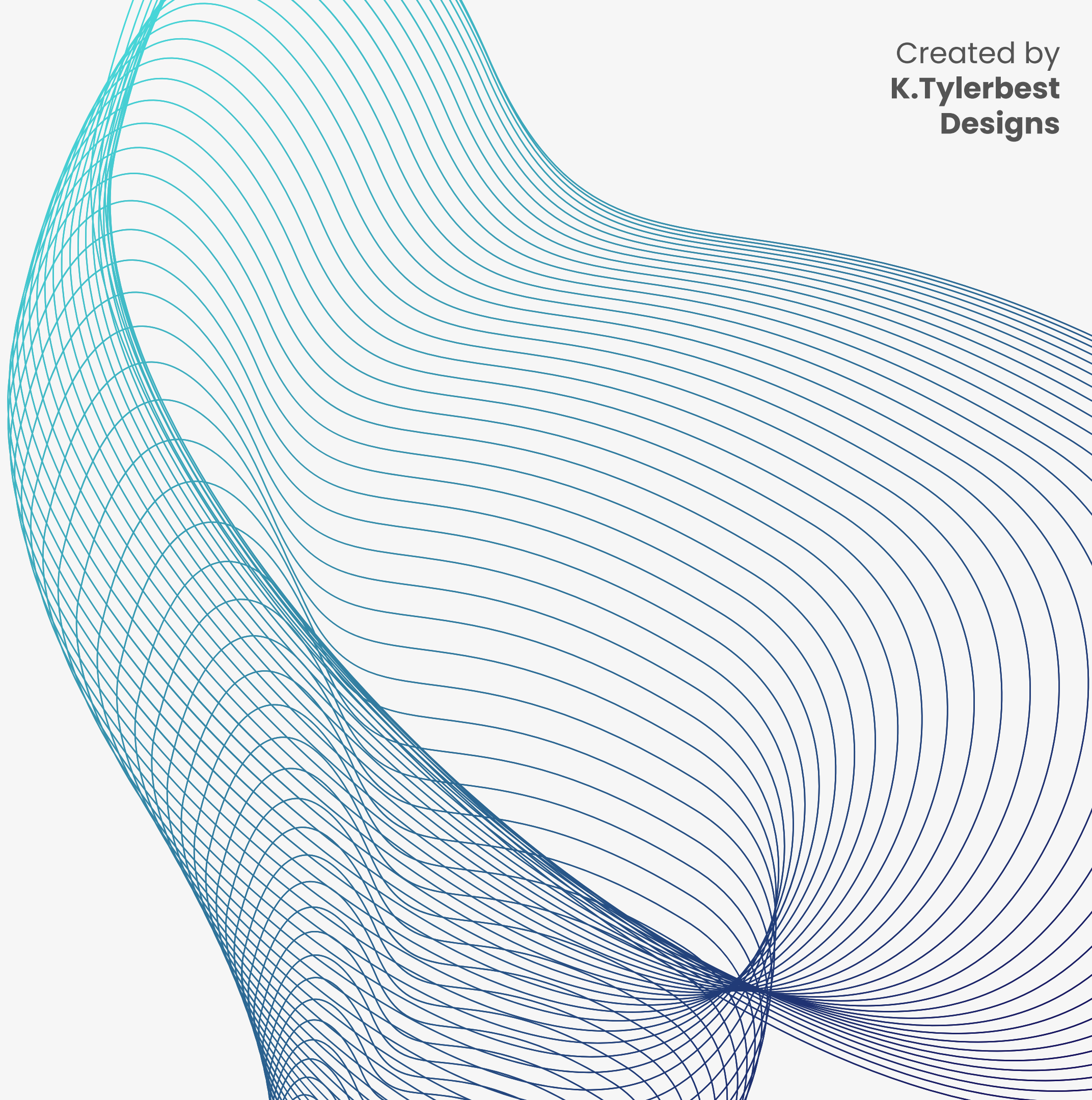




Created by
**K.Tylerbest
Designs**

SLM AND A.ABDOOL & ASSOCIATES

Business Portfolio





Introduction

About Us

Our company belongs to a network that has trained professionals specialized in Market Research.

We have more than 20 years of experience designing and implementing projects in each one of the different markets such as: Mexico, Central America, Panama, Dominican Republic and the Caribbean.

Our main goal is to establish professional relationship with clients that today seek a service of quality, responsibility and ethics in the implementation of qualitative and quantitative research projects.



Our Philosophy

Mission

Our mission is to provide quality information to all our customers so that they can make decisions that impact positively the market in which they perform.

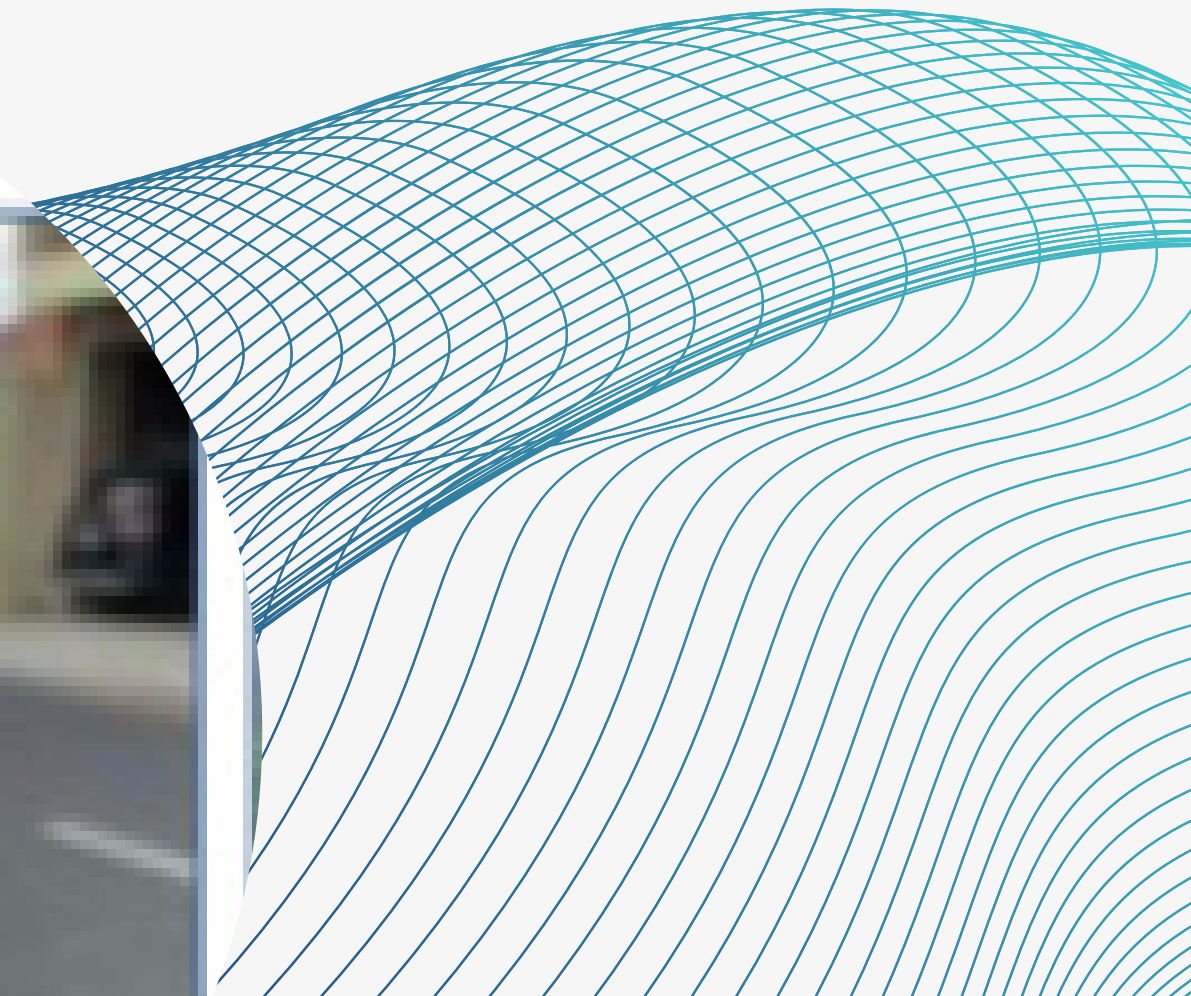
Vision

Our vision is to maintain a close relationship with our clients, based on respect, honesty, responsibility and professional ethics.



Our Team

We have a broad range of staff including supervisors, training managers, field workers, validators and telecommunication workers throughout the world.



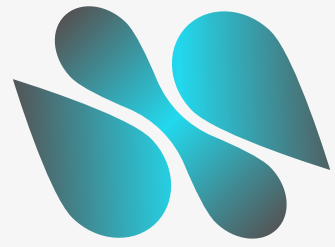


Our Method

Design

1

Depending on the needs and requirements of our clients, we rely on official information from the different Statistical Institutes to obtain recent data to ensure that the target group under investigation meet the characteristics

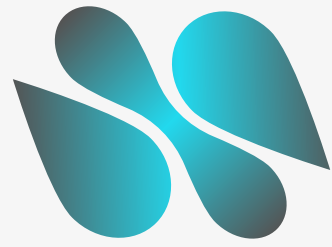
A background image showing the back of a person's head and shoulders, looking at a wall covered with various documents, charts, and project plans in an office setting.

Our Method

2

Planning

Coordination between project managers, field managers and supervisors to define the areas of work to be visited, set field schedules, budgeting, training with the tool to be implemented, and pilot testing.



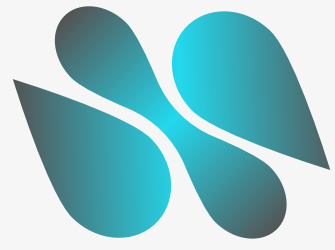
Our Method

Implementation

3

Depending on the type of project, we proceed with the application of the tool to the target group via face-to-face telephone or the corresponding recruitment is carried out to invite to Focus Groups in a central location



A background image showing a call center with several agents wearing headsets, smiling and working. The image is partially obscured by a large white circle on the right side.

Our Method



Follow Up

Direct field supervision, validation of the information obtained from the target group "in situ" or later by telephone to ensure that the tool has been applied correctly and to the right person. Likewise, weekly reports of project progress are issued.





Ms
Current Name
Street Name, 1
70000 City Name

Street Name, 1
70000 City Name
Tel: 0000 5555555
E-Mail: emailname@server.com

Invoice

Invoice-Nr.
2011042401
Date
24.04.2020
Clerk name-in:
Your Name

Dear Ms Current Name,
I authorize myself to make following Invoice:

Num.	Qty	Units	Article Nr.	Goods, Service	Unit Price	Price
1	1	pcs		Food photography for summer menu. Menu design and printing on glossy cardboard DIN A5 double sided 50 pieces	273,11 €	273,11 €
1	33	pcs.		Single product photo on white background	2,52 €	83,16 €
1	1	pcs.		Photo Licenses for Certificates	16,80 €	20,00 €
Total						273,11 €
VAT 19%						51,89 €
Total Amount Payable						325,00 €

2	agility development process	774	625	128,32	78	60	126,87	224	127	178,38
3	agility development speed	222	173	108,21	80	52	153,85	224	127	178,38
4	aging concept comparison	870	804	108,21	80	52	153,85	224	127	178,38
5	agreement document separation agreement	1072	517	207,35	481	401	119,95	589	273	215,75
6	agreement document separation agreement	319	186	171,51	659	106	604,58	144	45	189,47
7	agreement settlement property settlement	363	170	213,53	223	223	100,22	144	45	189,47
8	agriculture farming iot	895	647	135,33	464	463	104,96	144	45	189,47
9	agriculture fertilizer agriculture drone	1143	478	239,12	464	442	104,96	1019	1019	106,82
10	agriculture technology sensor	106	42	466,67	1051	748	140,51	141	132	148,61
11	ahead concept victoriously flying	2652	19059	139,84	1323	1063	132,31	107	59	172,88
12	ai	270	118	146,61	51	51	111,76	102	54	188,89
13	agility development	173	201	171,64	803	418	191,87	102	49	208,146
14	aiming pov	345	88	112,5	1158	682	169,79	102	43	237,21
15	air car fresh air fresheners	99	38	113,16	932	717	131,58	20282	26	273,08
16	air car fresh smoke	406	95	427,37	50	38	149,8	71	26	273,08
17	air conditioner filter	75	28	145,12	1113	743	148,8	93	37	282,37
18	air conditioner inverter	2461	1700	155,09	35	24	145,83	244	93	138,48
19	air conditioner repair hvac	1935	1348	155,09	35	119	515,13	3941	2848	107,75
20	air conditioning service ac repair	1737	898	193,43	613	218	102,29	153	232	137,5
21	air conditioning technician ac repair	649	644	100,78	175	89	196,83	319	29	117,24
22	air conditioning technician mechanic	2453	51	4809,8	397	303	237,5	102	37	279,68
23	air festival open	7689	2371	324,29	171	72	228	20282	157	12918,47
24	air fresh home indoor air	1172	409	286,55	171	75	129,99	71	26	273,08
25	air fresh indoor	551	486	113,37	932	38	131,58	71	26	282,37
26	air fresh indoor breath	5094	463	1102,6	50	743	149,8	244	2848	138,48
27	air mini	445	64	695,31	35	24	515,13	3941	142	107,75
28	air open	2166	39	5553,85	613	119	102,29	319	234	137,5
29	air open stage	6300	4755	132,49	223	89	196,83	34	29	117,24
30	air view hotel	1037	25	4148	175	303	131,02	34	29	117,24
31	air-conditioners for sale	1037	25	4148	175	303	131,02	34	29	117,24
32	aircraft engineering apprenticeships	268	28	957,14	397					
34	aircraft									

Our Method



Results

We work with a program designed for the processing of results and according to the requirements of the client; a tabular report is presented in Excel or ASCII format and if desired, a presentation of results in PPT with their respective recommendations.



Our Services

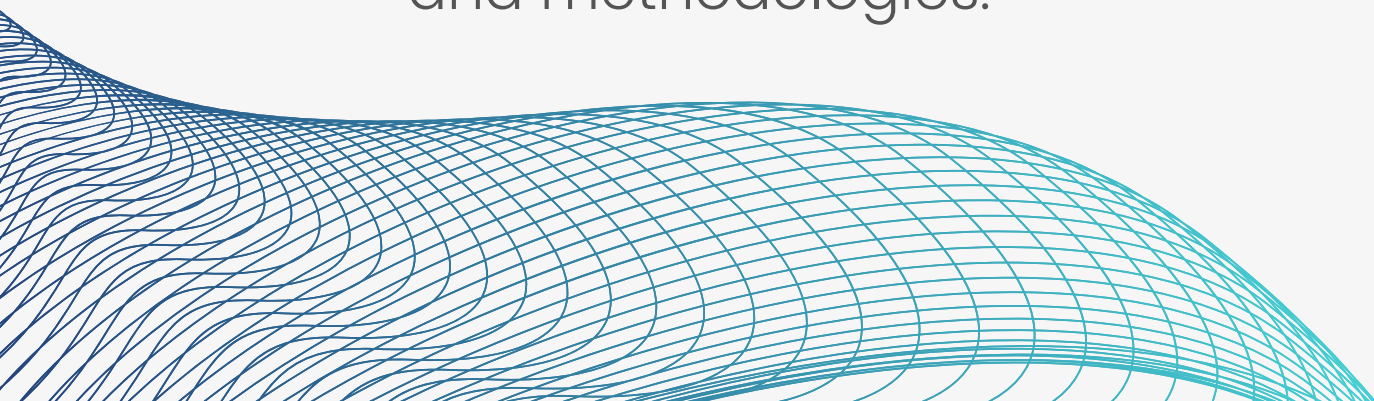
We have the capacity to implement studies on a large scale and simultaneously in several markets, with the objective of optimizing costs for our clients and guaranteeing the quality of the results by the standardization in the implementations and methodologies.



**MARKETING
RESEARCH**



**RESEARCH
ANALYSIS**

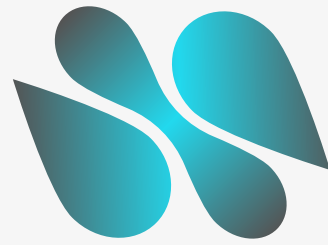




Studies Carried Out

- CUAs Studies (Customer usage and Attitude)
- Brand Image Studies
- Quality Perception
- Commerce (Census, Distribution, Geo-referencing)
- Corporate Image Studies
- Price Elasticity
- Ethnographic Studies
- Advertising Evaluation
- Customer Service Evaluation
- Home Visits
- Mystery Shoppers
- Testing concepts, products and packaging
- Testing of "Total Offer" (TOT's)





Clients

These companies and independently, have an extensive list of clients, among which we can mention:



- BRITISH AMERICAN TOBACCO
- CARGILL (MEATS & SAUSAGES)
- COLGATE (PERSONAL HYGIENE)
- COCA=COLA FEMSA (SODAS & JUICES)
- IGT (LOTTO)
- GRUPO OPSA (HONDURAS - NEWSPAPER AND MAGAZINES)
- HEINEKIN (ALCOHOLIC BEVERAGES)
- KIMBERLY CLARK (PERSONAL & HOME HYGIENE)
- LTH (CAR BATTERIES)
- SER LICORERA DE NICARAGUA (ALCOHOLIC BEVERAGES)
- IREX (DETERGENT, SOAP, BLEACH)



TRINIDAD AND TOBAGO

Guatemala

Nicaragua

Costa Rica

El Salvador



Dominican Republic



Nicaragua



Guatemala



Nicaragua



Costa Rica



El Salvador



Costa Rica



El Salvador



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Trainings

TRINIDAD AND TOBAGO



Guatemala



Nicaragua



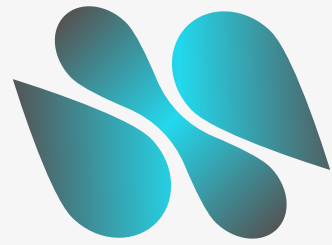
Costa Rica



El Salvador

Fieldwork





Contact Us

Let's meet to discuss how we can work together.



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